

Creative talent, diverse knowledge, smart solutions, and proven results are what I will bring to your team as a **design professional.**

**Matt
Miller**

EXPERIENCE

Stream Companies

MALVERN, PA

2020- ■ *Senior Graphic Designer*

Created digital, direct mail, and pitch work at automotive ad agency for clients ranging from regional car dealers to international manufacturers including Mitsubishi Motors. While working remotely, art directed and mentored design staff, improved on creative efficiencies, learned design automation technologies, and instructed full design team via remote presentations. Used WorkFront's project management of our 500+ clients and its artwork proofing system, ProofHQ. Was final approver for team design work, covering art direction, brand oversight, and general QA.

Nium

PITTSBURGH, PA

2007 - 2020 ■ *Creative Director*
■ *Senior Graphic Designer*

Designed in-store signage, POP, print collateral, branding, ads, and digital marketing with a strategy of strong concept and visuals coupled with efficient solutions for our various clients including national fast-casual chain, Bruegger's Bagels. Created, enhanced, and maintained Bruegger's brand and enforced usage through brand guidelines and marketing guides. Redesigned full menu banner system in 2018 and oversaw the versioning and in-house production and versioning of the new designs for over 250 bakeries. Additionally serviced clients in multiple industries with fresh and impactful design solutions, set creative budgets, planned and art-directed, retouched photography, wrote copy, and devised, presented, and executed projects from concept to final implementation in a fast-paced design firm.

UPMC

PITTSBURGH, PA

2000 - 2007 ■ *Web Design Manager*
■ *Graphic Design Manager*
■ *Senior Graphic Designer*

Designed high-quality artwork and collateral for internal clients and their audiences, while endorsing UPMC's overall brand vision. This included ads, print collateral, publications, logos, brand documents, displays, and digital. Art directed photo shoots, conducted client meetings, managed project schedules, coordinated print production, and attended press checks. Managed and art-directed a team of 10+ graphic designers and freelancers. Hired new designers, set budgets, created production schedules, and kept team engaged in new tech and design trends.

As Web Design Manager I designed and coordinated the implementation of UPMC's original corporate CMS-based website. Enforced brand consistency, web processes, and corporate creative vision over web, email, and apps. Managed team of designers, web developers, and contractors. Conducted performance reviews, trained staff, and collaborated with management.

SKILLS

- InDesign
- Photoshop
- Illustrator
- Animate
- Bridge
- After Effects
- Premiere Pro
- Dreamweaver
- Microsoft 360
- WorkFront
- Email CMS
- Delivera
- HTML5
- HTML
- CSS
- Wordpress
- Digital Printing
- Offset Printing
- Large Format Printing

EDUCATION

1993 - 1997

Ohio University

ATHENS, OH

■ *BFA, Graphic Design*

Strong foundations in typography, concept and composition. Graduated with high honors and design awards

ACTIVITIES / HONORS

- 2021 **Bell Ringer Award (two time winner)**
Stream Companies monthly award
- 2021 **Board Member**
North Hills Instrumental Parents Association
Communications Chair
- 2020- **Board of Directors**
ENKA Foundation
- 2015 **St. Athanasius Church**
Design Consultant and Coordinator
- 2006 **Best Design: Honorable Mention**
Magnum Opus Awards
UPMC Cancer Magazine
- 2003 **Lead Artist**
Carnegie Museum Dinomite Days
UPMC's Dr. T-Rex/Dinosaur Surgeon
- 2002 **Project Manager/Designer**
Mario Lemieux Foundation
Donor Recognition Display
- 1997 **OU Senior Design Show**
Best in Show: Charles Logan Smith Award
for Excellence in Graphic Design

CLIENTS

- Regional Asset District
- UPMC
- Hillman Cancer Center
- UPMC Sports Medicine
- Mario Lemieux Foundation
- ImPACT Concussion Test
- SSB Bank
- New York City Ad Club
- Pittsburgh Ad Fed
- Bruegger's Bagels
- Caribou Coffee
- Cucinova
- Sbarro Pizza
- Allstate Sugar Bowl
- Mancini's Bakery
- Garrison Hughes
- Pittsburgh Downtown Partnership
- Mitsubishi Motors
- North America